

# **GAP GYAN**

A GLOBAL JOURNAL OF SOCIAL SCIENCES

(ISSN - 2581-5830) Impact Factor - 4.998



# THE DETERMINANTS OF CAPITAL STRUCTURE: A CASE STUDY OF LISTED FIRMS IN FAST MOVING CONSUMER GOOD (FMCG)- FOOD PROCESSING IN INDIA DURING THE YEAR

2014-2018

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### Abstract

This research helps in studying the determinants of capital structure on 55 listed Indian FMCG companies which include both private as well as government companies from the years 2014 to 2018. Were two dependent variables and six independent variables have been studied or analyzed by using the regression analysis. It is seen that the factors like profitability, current ratio, return on asset, net margin profit, non-debt tax shield and tangibility of the asset have a significant impact on the financial leverage structure of the selected companies.

**Keywords** : Capital structure, long-term debt ratio (ltdr), short-term debt ratio (stdr), profitability, current ratio, return on asset, net margin ratio, non-debt tax shield and tangibility of assets.

**Method** Fixed effect panel data regression **Time** Years From 2014-2018

### **INTRODUCTION TO THE RESEARCH-**

In India, many firms are struggling and dealing with their capital structure from years. Firms are unable to generate and create efficient and enough liquidity to face or survive the bad and hard situations. The firms which have an uncertain cash flow which follows up through excess debt in their business ongoings. Financial managers, executives or officers face these types of conditions and problems while managing their financial data. Fast moving consumer goods (FMCG) sector in India and it has a great impact on GDP (Gross Domestic Product).

The capital structure shows the combinations and the patterns of sources of funds for the firms while designing an accurate optimal capital structure the persons and management have to keep in mind the objectives of maximizing the values of the firm. Various numbers of factors influence or determine the capital structure decision of a company the judgment of the person in making the capital structure decision play a very important part.

Fast Moving Consumer Goods (FMCG) is the very vast sector which is further divided into many sub-sectors from which we have done the study and research on the Food Processing. The Food Processing sector has overall 88 companies listed on the BSE (Bombay Stock Exchange) and NSE (National Stock Exchange) of India but only the 55 companies have the proper and accurate full financial data on these Stock Exchanges through which this study and analysis is able to be done with the Fixed Effect Panel Data Regression.

### Statement of problem-

Capital structure is one of the most important factors or variables which influences and affects the value of the company as well as shareholders. The determinants of capital structure can help in studying and identifying factors or variables taken by the companies before the financial decision, to check these factors or variables which affect or have determinants to the shareholder. Analyze and study whether there is a relationship between profitability, current ratio, return on asset, net margin ratio, non-debt tax shield, the tangibility of assets with the long-term debt ratio of the company listed on BSE (Bombay Stock Exchange) and NSE (National Stock Exchange) of India from the year 2014 to 2018. Analyze and study whether there is a relationship between profitability, current ratio, return on asset, net margin ratio, non-debt tax shield, the tangibility of assets with the short-term debt ratio of the company listed on BSE (Bombay Stock Exchange) and NSE (National Stock Exchange) of India from the year 2014 to 2018. To see how the capital structure can affect and reflect the future plans of the companies or organizations. To check and return the excess cash to their shareholders of the companies or organizations. To check and return the excess cash to their shareholders of the companies, find whether they should finance their new projects or not by adding more debt or minimizing their capital from equity.



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### Research question

Do the taken independent variables in research determines or affects the capital structure of the companies in Fast Moving Consumer Good (FMCG) - Food Processing in India during the year 2014-2018?

### **Research objectives-**

The research helps to test and see the determinants of capital structure in Fast Moving Consumer Goods (FMCG)-Food Processing of India which helps:

- To analyze the determinants of capital structure.
- To test whether the profitability, current ratio, net margin ratio, return on asset, non-debt tax shield, tangibility of asset have the significant effects on Long Term Debt Ratio and Short Term Debt Ratio of the firms list provided in Fast Moving Consumer Goods (FMCG)-Food Processing on BSE (Bombay Stock Exchange) and NSE (National Stock Exchange) of India in the years from 2014 to 2018.

### Scope of the research-

This research aims to analyze the determinants of capital structure.

- Research study uses annual financial data of the companies which are collected from the money control and companies' financial statements published on BSE (Bombay Stock Exchange) and NSE (National Stock Exchange) of India.
- The data is tested and analyzed by using the Fixed Effect Panel Data Regression Model in the EViews software.
- Collected financial data of 55 firms list provided in Fast Moving Consumer Goods (FMCG)-Food Processing on BSE (Bombay Stock Exchange) and NSE (National Stock Exchange) of India from the year 2014 to 2018, totally 275 observations are available.

This study's result might give the benefit to the investors on the impact about the 6 variables and factors as whether they related to firm's investment in the sector of Fast-Moving Consumer Good (FMCG) - Food Processing in India.

The research or study can give help to the managers of the firm in managing and understanding the capital structure in a good and better way when they have to make the financial decision of the firm. It will help in creating the wealth and firms' value in the market. This study can provide support and benefit to any individual or researcher who is interested in doing their research work on or similar topic.

#### Limitation of the research-

The Study is done on the limited data which is taken from the year 2014 to 2018. Since each country and regions have there own and different economic and political conditions and situations and the micro and macro factors. This research and study result can be applied to India. However, the provided organizations which are chosen and taken as their data are limited to the financial sector. Not all the companies have the proper financial data in the taken sector of India on the BSE (Bombay Stock Exchange) and NSE (National Stock Exchange),Only the data is Limited to 88 companies of Fast Moving Consumer Goods (FMCG)-Food Processing in BSE (Bombay Stock Exchange) and NSE (National Stock Exchange) of India from the year 2014 to 2018. From which 55 companies have the proper full financial data which are taken in this research and study. The analysis is limited to six financial factors and variables. The given provided data is studied and analyzed by the Fixed Effect Panel Data Regression with the dummy variable.

#### Contribution of the research-

The research study mainly deals and analyzes the effects of the chosen and taken variables on the capital structure of the firms. The effect of the variables can change in stock prices and valuation of companies in the market. The investors or interested persons will understand the valuation and capital structure of their interested firm. The research result helps investors in BSE (Bombay Stock Exchange) and NSE (National Stock Exchange) of India to avoid capital loss. Listed companies will and can understand the reaction and effects of the variables on the capital structure to sustain the company's value and shareholder's value.

### **REVIEW OF RELATED LITERATURE**

#### **Related Theory-**

*Ranjit Kumar Paswan (2013)* has done his studies on the solvency of selected FMCG in India to analyze the liquidity of the selected companies in FMCG sector and to understand the capacity to repay the short-term debt as well as Long-term debt.

*Ashok Kumar (2013)* studied 5 leading companies and see the liquidity position for the 10 years from 2000-2010. It has been found that the liquidity of small companies is better than big companies.

*Dr. Taani Khalaf (2012)* research aim is to see the impact of financial leverage on the financial performance of Jordanian corporations measured in terms of return on asset.



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### **Previous Studies-**

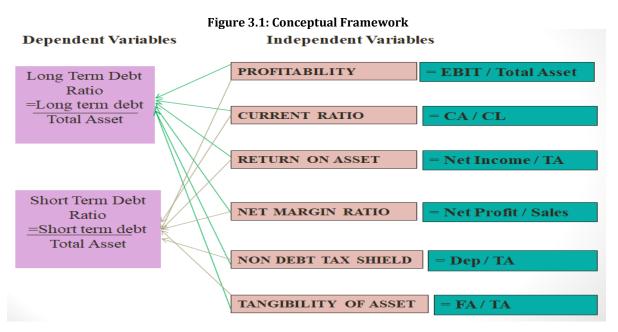
*Anshu Handoo (2014)* the paper identifies the most important determinants of capital structure of 870 listed Indian firms which compares both private sector and government companies for the period 2001-2010. Ten independent variables and three dependent variables have been tested using regression analysis.

*Sri Ayan Chakraborty (2017)* studies are done on the performance of a company is an evaluation of leading FMCG firms. In this paper, an attempt has been made to analyse the performance of 5 leading Indian FMCG in terms with various Financial Ratios. The data has been taken from the year 2011-2016.

*Dr. Dilpreet Sahni and Dr. Upasana Sharma (2017)* study show the relationship between capital structure and profitability of the selected FMCG companies in India. This research aims business competitive industry especially FMCG, it explores the relationship between the capital structure and profitability. The data was taken from the period 2012-2017.

### **RESEARCH METHODOLOGY**

### **CONCEPTUAL FRAMEWORK OF THE STUDY-**



### **RESEARCH MODEL-**

This research study shows and analyzes the determinants of capital structure. To support the study the two research models are:

$$\begin{split} stdr_{it} &= \beta_0 + \beta_1 Prof_{it} + \beta_2 CR_{it} + \beta_3 NMR_{it} + \beta_4 NDTS_{it} + \beta_5 ROA_{it} + \beta_6 TAN_{it} + \\ & \sum \beta DUMMY_i + \sum \beta DUMMY_t + \mu_{it} \\ ltdr_{it} &= \beta_0 + \beta_1 Prof_{it} + \beta_2 CR_{it} + \beta_3 NMR_{it} + \beta_4 NDTS_{it} + \beta_5 ROA_{it} + \beta_6 TAN_{it} + \\ & \sum \beta DUMMY_i + \sum \beta DUMMY_t + \mu_{it} \end{split}$$

#### **Explanation of Research Variables:**

- stdr Short-Term Debt Ratio
- ltdr Long-Term Debt Ratio
- β- Regression coefficient
- Prof- Profitability
- CR- Current Ratio
- NMR- Net Margin Ratio
- NDTS- Non-Debt Tax Shield
- ROA- Return on Assets
- TAN- Tangibility of Assets
- DUMMY- Cross-Section Fixed Effect Dummy Variable
- DUMMY- Period Fixed Effect Dummy Variables
- µ- Error
- i- Firms
- t- Time

# GAP GYAN – VOLUME - II ISSUE IV

### **DECEMBER - 2019**



( ISSN - 2581-5830 ) Impact Factor - 4.998



**RESEARCH HYPOTHESES-**

H1o: There is no significant relationship between Profitability and Long-Term Ratio for determinants of capital structure of FMCG.

H1a: There is a significant relationship between Profitability and Long-Term Debt Ratio for determinants of capital structure of FMCG.

H2o: There is no significant relationship between Current Ratio and Long-Term Debt Ratio for determinants of capital structure of FMCG.

H2a: There is a significant relationship between Current Ratio andLong-Term Debt Ratio for determinants of capital structure of FMCG.

H3o: There is no significant relationship between Return on Asset and Long-Term Debt Ratio for determinants of capital structure of FMCG.

H3a: There is a significant relationship between Return on Asset and Long-Term Debt Ratio for determinants of capital structure of FMCG.

H4o: There is no significant relationship between Net Margin Ratio and Long-Term Debt Ratio for determinants of capital structure of FMCG.

H4a: There is a significant relationship between Net Margin Ratio and Long-Term Debt Ratio for determinants of capital structure of FMCG.

H5o: There is no significant relationship between Non-debt tax shield and Long-Term Debt Ratio for determinants of capital structure of FMCG.

H5a: There is a significant relationship between Non-debt tax shield and Long-Term Debt Ratio for determinants of capital structure of FMCG.

H6o: There is no significant relationship between Tangibility of Asset and Long-Term Debt Ratio for determinants of capital structure of FMCG.

H6a: There is a significant relationship between Tangibility of Asset and Long-Term Debt Ratio for determinants of capital structure of FMCG.

H7o: There is no significant relationship between Profitability and Short-Term Debt Ratio for determinants of capital structure of FMCG.

H7a: There is a significant relationship between Profitability and Short-Term Debt Ratio for determinants of capital structure of FMCG.

H80: There is no significant relationship between Current Ratio and Short-Term Debt Ratio for determinants of capital structure of FMCG.

H8a: There is a significant relationship between Current Ratio and Short-Term Debt Ratio for determinants of capital structure of FMCG.

H9o: There is no significant relationship between Return on Asset and Short-Term Debt Ratio for determinants of capital structure of FMCG.

H9a: There is a significant relationship between Return on Asset and Short-Term Debt Ratio for determinants of capital structure of FMCG.

H10o: There is no significant relationship between Net Margin Ratio and Short-Term Debt Ratio for determinants of capital structure of FMCG.

H10a: There is a significant relationship between Net Margin Ratio and Short-Term Debt Ratio for determinants of capital structure of FMCG.

H110: There is no significant relationship between Non-debt tax shield and Short-Term Debt Ratio for determinants of capital structure of FMCG.

H11a: There is a significant relationship between Non-debt tax shield and Short-Term Debt Ratio for determinants of capital structure of FMCG.

H120: There is no significant relationship between Tangibility of Asset and Short-Term Debt Ratio for determinants of capital structure of FMCG.

H12a: There is a significant relationship between Tangibility of Asset and Short-Term Debt Ratio for determinants of capital structure of FMCG.

### DATA SOURCES AND TREATMENTS

#### **Data Sources-**

To get the analysis result on the determinants of the capital structure, the data of 88 listed companies but chosen and taken 55 companies which have the full proper data in the Fast Moving Consumer Good (FMCG)-Food Processing Sector, in the BSE(Bombay Stock Exchange) and NSE (National Stock Exchange) of India. The data is gathered from the year 2014 to 2018. The chosen and taken companies are as follows:

- 1. Britannia Industries
- 2. Vadilal Enterprise
- 3. Hindustan Foods
- 4. Kohinoor Foods



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- 5. Himalaya Foods
- 6. Tasty dairy Specialties Limited
- 7. Future Consumer
- 8. Foods and Inns
- 9. Glaxo Smith Kline Consumer Healthcare
- 10. Kwality
- 11. Vadilal Industries
- 12. Modern Dairies
- 13. Coffee Day enterprise
- 14. Tasty Bite Eatables
- 15. Manorama Industries
- 16. Apis India
- 17. BambinoAgro
- 18. Sunil Agro Food
- 19. Virat Crane Industries
- 20. Kothari Fermentation and Biochem
- 21. NHC Foods
- 22. Ovobel
- 23. FoodsUsher Foods
- 24. Khemani Distributors & Marketing
- 25. Tanvi Foods
- 26. Sampre Nutritions
- 27. Ravalagaon Sugar Farm
- 28. Silver Oak Commercial
- 29. Shah Foods
- 33. Prataap Snacks
- 34. Naturite Agro Products
- 35. Milk Food
- 36. Prabhat Dairy
- 37. RT Export
- 38. Flex Foods
- 39. Freshtrop Fruits
- 40. Kovilpatti Lakshmi
- 41. Roller Flour Mills
- 42. Lotus chocolate company
- 43. Hatsun Agro Products
- 44. DFM Foods
- 45. Sita Shree Food Products
- 46. ADF Foods Products
- 47. Umang Dairies
- 48. Parag Milk Foods
- 49. LT Foods
- 50. KRBL
- 51. IFB Agro Industries
- 52. Heritage Foods
- 53. Esteem Bio Organic Food Processing
- 54. GRM Overseas
- 55. Apex Frozen Foods
- > All the data of the chosen and taken companies for the research study are from:
  - Money Control
  - BSE(Bombay Stock Exchange)
  - NSE(National Stock Exchange)

#### Statistical Treatments of Data-

The research data was gathered and collected from various sites as money control, BSE and NSE stock exchanges into Microsoft Excel in a simplified manner. From the collected data we were able to find and calculate our dependent and independent variables, which helped us in running our Fixed Effect Panel Data Regression through which we were able to see the significance of our various selected and chosen variables for our study and research.

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30. ANS Industries31. KMG Milk Food32. Kore Foods



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**RESEARCH RESULT** 

The study and analysis use dependent and independent variables to check the significance level on the capital structure of the firms in the selected sector through Fixed Effect Panel Data Regression.

Dependent Variable: ltdr									
Variable	Coefficient	Std. Error	t-Statistic	Prob.					
PB	-0.2839	0.118997	-2.38574	0.0179					
NMR	-0.00137	0.002993	-0.45825	0.6472					
NDTS	-0.0006	0.220471	-0.00273	0.9978					
CR	0.005673	0.005286	1.073072	0.2845					
ROA	0.253423	0.120786	2.098118	0.0371					
TAN	0.181632	0.074004	2.454356	0.0149					

Dependent Variable: stdr									
Variable	Coefficient	Std. Error	t-Statistic	Prob.					
PB	0.141628	0.28434	0.498096	0.6189					
NMR	-0.08632	0.007152	-12.0689	0					
NDTS	-1.92291	0.526809	-3.6501	0.0003					
CR	-0.01021	0.012632	-0.80801	0.42					
ROA	-1.02624	0.288614	-3.55573	0.0005					
TAN	0.212449	0.17683	1.201428	0.2309					

Yes, there is a significant relationship between Profitability and Long-Term Ratio for determinants of capital structure of FMCG.

No, there is no significant relationship between Current Ratio and Long-Term Ratio for determinants of capital structure of FMCG.

Yes, there is a significant relationship between Return on Asset and Long-Term Ratio for determinants of capital structure of FMCG.

No, there is no significant relationship between Net Margin Ratio and Long-Term Ratio for determinants of capital structure of FMCG.

- No, there is no significant relationship between Non-debt tax shield and Long-Term Ratio for determinants of capital structure of FMCG.
- Yes, there is a significant relationship between Tangibility of Asset and Long-Term Ratio for determinants of capital structure of FMCG.

No, there is no significant relationship between Profitability and Short-Term Ratio for determinants of capital structure of FMCG.

- No, there is no significant relationship between Current Ratio and Short Term Ratio for determinants of capital structure of FMCG.
- Yes, there is a significant relationship between Return on Asset and Short-Term Ratio for determinants of capital structure of FMCG.





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- Yes, there is a significant relationship between Net Margin Ratio and Short-Term Ratio for determinants of capital structure of FMCG.
- Yes, there is a significant relationship between Non-Debt Tax Shield and Short-Term Ratio for determinants of capital structure of FMCG.
- No, there is no significant relationship between Tangibility of Asset and Short-Term Ratio for determinants of capital structure of FMCG.

As research, the result shows that:

On the dependent variable Long-Term Debt Ratio (ltdr) has the significant relationship with the Profitability (PB), Return on Asset (ROA), and Tangibility of Asset (TAN) as the independent variables.

On the dependent variable Short-Term Debt Ratio (stdr) has the significant relationship with the Net Margin Ratio (NMR), Non-Debt Tax Shield (NDTS), and Return on Asset (ROA) as the independent variables.

As they are significant because the variables show the Probability is less (<) than 0.05 after the regression analysis.

### DISCUSSIONS, CONCLUSION AND RECOMMENDATION

### Discussion and Conclusion-

- > The factors or variables which has significant relation on the capital structure are:
  - Profitability:
    - There is a negative significant relationship between Profitability and Long-Term Debt Ratio for determinants of capital structure of Fast Moving Consumer Goods (FMCG) sector of BSE and NSE. This result is supported by Bauer 2004; Booth et al. 2001; Chen 2004, etc., studies.
  - Tangibility of Asset:
    - There is a positive significant relationship between Tangibility of Asset and Long-Term Debt Ratio for determinants of capital structure of Fast Moving Consumer Goods (FMCG) sector of BSE and NSE. This result is supported by Jensen & Meckling (1976), Myers (1997), Chen 2004, Zou & Xiao (2006) studies.
  - Return on Asset:
    - There is a positive significant relationship between Return on Asset and Long-Term Debt Ratio for determinants of capital structure of Fast-Moving Consumer Goods (FMCG) sector of BSE and NSE. And it also,
    - There is a negative significant relationship between Return on Asset and Short-Term Debt Ratio for determinants of capital structure of Fast-Moving Consumer Goods (FMCG) sector of BSE and NSE. This result is supported by Ahmad, Abdullah and Roslan (2012) Studies.
  - Net Margin Ratio:
    - There is a negative significant relationship between Net Margin Ratio and Short-Term Debt Ratio for determinants of capital structure of Fast-Moving Consumer Goods (FMCG). This result is supported by Sri Ayan Chakraborty (2017), D.H. Kantilal, Brigham and Houston's studies.
  - Non- Debt Tax Shield:
    - There is a negative significant relationship between Non-debt tax shield and Short-Term Debt Ratio for determinants of capital structure of Fast-Moving Consumer Goods (FMCG). Help in reduce business risk in the long-term. This result is supported by De Angelo and Masulis (1980), chaplinsky and Niehaus (1993), Wald (1999), Gajdka (2002) studies.
- On the dependent variable Long-Term Debt Ratio (ltdr) has the significant relationship with the Profitability (PB), Return on Asset (ROA), and Tangibility of Asset (TAN) as the independent variables.
- On the dependent variable Short-Term Debt Ratio (stdr) has the significant relationship with the Net Margin Ratio (NMR), Non-Debt Tax Shield (NDTS), and Return on Asset (ROA) as the independent variables.
- As they are significant because the variables show the Probability is less (<) than 0.05 after the regression analysis.

### **Recommendation for Future Studies-**

- The researchers can take a more lengthy period of data collection if want.
- The researcher can get more related factors and variables and use different data in this analysis.
- Study and research suggested that the researcher can extend the scope of research with other variables in order to see impact or determinant on capital structure.
- This research is only based on India but further, we can take this research as a related study for other sectors, sub-sectors and the countries.
- The better capital structure indicates that the timing of equity issues is an important consideration that firms will issue more equity when stock markets are overvalued. As the denominator of the market value

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measure of the capital structure includes the market value of the equity component, higher-valued equity leads to a lower market value of the debt ratio.

- The investor will only invest in the firm when he sees the good market value of the firm.
- An investor can get a good return from companies which have a good capital structure.

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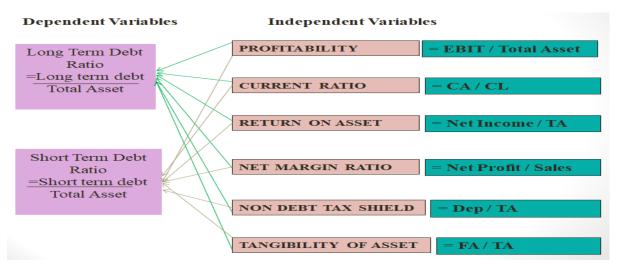
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( ISSN - 2581-5830 ) Impact Factor - 4.998



Appendix Framework



### **Significant Variables**

1. The relationship between Long-term debt ratio and other variables

Dependent Variable: Itdr									
Variable	Coefficient	Std. Error	t-Statistic	Prob.					
PB	-0.2839	0.118997	-2.38574	0.0179					
NMR	-0.00137	0.002993	-0.45825	0.6472					
NDTS	-0.0006	0.220471	-0.00273	0.9978					
CR	0.005673	0.005286	1.073072	0.2845					
ROA	0.253423	0.120786	2.098118	0.0371					
TAN	0.181632	0.074004	2.454356	0.0149					

2. The relationship between Short-term debt ratio and other variables

Dependent Variable: stdr									
		St.J. E		Deve h					
Variable	Coefficient	Sta. Error	t-Statistic	Prod.					
PB	0.141628	0.28434	0.498096	0.6189					
NMR	-0.08632	0.007152	-12.0689	0					
<b>NDTS</b>	-1.92291	0.526809	-3.6501	0.0003					
CR	-0.01021	0.012632	-0.80801	0.42					
ROA	-1.02624	0.288614	-3.55573	0.0005					
TAN	0.212449	0.17683	1.201428	0.2309					

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### • Correlation of the Variables

1. Relation Between Long-term debt ratio

	LTDR	PB	CR	ROA	NMR	NDTS	TAN
LTDR	1	-0.12375	-0.08965	-0.0856	-0.04837	-0.0314	0.156986
PB	-0.12375	1	0.100568	0.969735	0.392751	-0.29386	-0.28624
CR	-0.08965	0.100568	1	0.110989	0.084476	-0.08226	-0.17935
ROA	-0.0856	0.969735	0.110989	1	0.403837	-0.2908	-0.28471
NMR	-0.04837	0.392751	0.084476	0.403837	1	-0.0975	-0.18186
NDTS	-0.0314	-0.29386	-0.08226	-0.2908	-0.0975	1	0.450735
TAN	0.156986	-0.28624	-0.17935	-0.28471	-0.18186	0.450735	1

### 2. Relation Between Short-term debt ratio

	STDR	PB	CR	ROA	NMR	NDTS	TAN	
STDR	1	-0.698	-0.27975	-0.70788	-0.64308	0.213737	0.255928	
PB	-0.698	1	0.100568	0.969735	0.392751	-0.29386	-0.28624	
CR	-0.27975	0.100568	1	0.110989	0.084476	-0.08226	-0.17935	
ROA	-0.70788	0.969735	0.110989	1	0.403837	-0.2908	-0.28471	
NMR	-0.64308	0.392751	0.084476	0.403837	1	-0.0975	-0.18186	
NDTS	0.213737	-0.29386	-0.08226	-0.2908	-0.0975	1	0.450735	
TAN	0.255928	-0.28624	-0.17935	-0.28471	-0.18186	0.450735	1	